

Toronto, August 20, 2015 - Applied Recognition Inc. is pleased to announce the appointment of Dr. Kostas Plataniotis as Scientific Advisor to the company. Dr. Plataniotis will provide guidance and advice to the Board and to the company's development team, including Ver-ID, Applied Recognition's face authentication software, in addition to various projects currently in development.



Konstantinos N. (Kostas) Plataniotis is a Professor and the Bell Canada Chair in Multimedia with the ECE Department at the University of Toronto. He is the founder and inaugural Director-Research for the Identity, Privacy and Security Institute (IPSI) at the University of Toronto and he has served as the Director for the Knowledge Media Design Institute (KMDI) at the University of Toronto from January 2010 to July 2012. His research interests are: knowledge and digital media design, multimedia systems, biometrics, image & signal processing, communications systems and pattern recognition. Among his publications in these fields are the recent books *WLAN positioning systems* (2012) and *Multi-linear subspace learning: Reduction of multidimensional data* (2013). Dr. Plataniotis is a registered professional engineer in Ontario, Fellow of the IEEE and Fellow of the Engineering Institute of Canada. He has served as the Editor-in-Chief of the IEEE Signal Processing Letters, and as Technical Co-Chair of the IEEE 2013 International Conference in Acoustics, Speech and Signal Processing. He is the IEEE Signal Processing Society Vice President for Membership (2014 -2016) and the General Chair for the 2018 International Conference on Image Processing (ICIP-18).

About Applied Recognition

Applied Recognition specializes in the development of face detection, recognition and authentication technology. We offer licensing for a variety of software development kits on Windows, Apple, Android and iOS platforms, as well as server and API services. Our smart-indexing software opens an array of opportunities for businesses and consumers alike; for instance, our authentication software provides multi-level biometric security, equipped with anti-spoofing and continuous verification. Applied Recognition reduces the cost, time and risk of product development with access to technology that we have been perfecting for over ten years.

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